



## Finance Committee Report

**Carol Strametz** 

Finance Committe Chair 2017-2019





### Finance Committee

Carol Strametz, Chair (AWC Hamburg)

Alisa Cook-Roehs, FAWCO Treasurer (AWC Düsseldorf)

Frauke Heidemann-Rademacher (AWC Hamburg)

Johanna Dishongh (FAUSA)

Nikita Sheth (AWC Mumbai)

Renuka Matthews (FAWCO and FAUSA)



### Finance Committee Role

### Past and Future

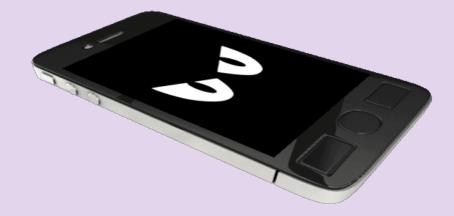


#### Past:

- Committee did not include the Treasurer
- Was responsible for preparing and presenting the 2-year budget/2nd year reforecast and not a lot more

#### Future:

- Support the Treasurer in proposing changes of financial policy to our Board and Membership
- Act in an oversight capacity for the Treasurer/Board





## Actual Financial Results/Forecast



Will be presented by the Treasurer on Friday at the 9am session of the AGM





## Proposed Bylaw Change



Will be presented on Friday at the 9am session of the AGM.

Based on the results of this vote, we will either be approving a budget for the period:

- May 1, 2019 December 31, 2020 or
- May 1, 2019 April 30, 2021.

Both options are being presented in this presentation.

Voting on the budget will be done on Sunday at the AGM session at 9:30, which falls after the Bylaw vote.



#### WHY?



Bylaw Change being proposed in the next session to change the year from ending April 30th, to ending December 31st.

Change is being recommended for one main reason - clarity and transparency to our Membership. Currently,

- We present the actual results of the prior financial year, ending the previous April.
- We present a forecast for the year in progress. This is extremely difficult to do and is only a guess.
- In summary, we present two sets of data one almost a year old and the other
  is only a guess that takes time away from concentrating on other more
  important things.

### There is a better way!

With a bylaw change, we need only provide current financial for the year ending just a few months before the conference, so it is timely!



## Summary Budget



PROPOSED BUDGET WITH YEAR CHANGE									2 YEAR BUDGET				
		/lay 19 - Dec 19	J	an-Dec 2020		Year 8			1ay 19 - pril 20		May 20 - April 21	2 F	ull Years
Income		\$15,583		\$31,825		\$47,408			\$31,825		\$31,825		\$63,650
Cost of Goods Sold	\$	-	\$	(347)	\$	(347)		\$	(347)	\$	(347)	\$	(693)
Expense													
Operations	\$	8,026	\$	17,537	\$	25,563		\$	17,433	\$	23,119	\$	40,552
Web Services	\$	1,350	\$	2,025	\$	3,375		\$	2,025	\$	2,025	\$	4,050
Committee Travel Expenses	\$	3,625	\$	5,825	\$	9,450		\$	5,825	\$	5,825	\$	11,650
Target Chair	\$	450	\$	1,450	\$	1,900		\$	1,450	\$	1,450	\$	2,900
Contract Services	\$	3,300	\$	7,200	\$	10,500		\$	4,800	\$	7,200	\$	12,000
Total Expense	\$	16,751	\$	34,037	\$	50,788		\$	31,533	\$	39,619	\$	71,152
Net Income/(Loss)	\$	(1,168)	\$	(2,559)	\$	(3,727)		\$	(55)	\$	(8,141)	\$	(8,195)



### Change Fiscal Year to Calendar Year



Loss for 2 Year Period May 2019 – December 2020 is only \$3,744 as compared to loss of \$8,195 for the current fiscal year budget for May 2019 – April 2021.

#### WHY?

A large part of FAWCO's expenses are the operational costs associated with the Biennial conference which would fall outside of the proposed budget period (ca. March 2021), but will continue to exist – just in another budget period.



## **Budget Income**



PROPOSED BUDGET WITH YEAR CHANGE										2 YEAR BUDGET						
		May 19 - Dec 19		Jan-Dec 2020		1 Year 8 months			May 19 - April 20		May 20 - April 21		2 F	ull Years		
Income																
	Advertising	\$	5,000	\$	7,500	\$	12,500		\$	7,500	\$	7,500	\$	15,000		
	Membership Dues	\$	8,333	\$	12,500	\$	20,833		\$	12,500	\$	12,500	\$	25,000		
	Conference Surplus	\$	-	\$	6,000	\$	6,000		\$	6,000	\$	6,000	\$	12,000		
	Web Services	\$	1,933	\$	2,900	\$	4,833		\$	2,900	\$	2,900	\$	5,800		
	Misc. (net of Cost of Goods)	\$	317	\$	578	\$	895		\$	578	\$	578	\$	1,156		
	Donations in Kind			\$	2,000	\$	2,000		\$	2,000	\$	2,000	\$	4,000		
Total Ind	come	\$	15,583	\$	31,478	\$	47,061		\$	31,478	\$	31,478	\$	62,956		



## Expense and Net Result

PROPOSED BUDGET	2 YEAR BUDGET									
	Лау 19 - Dec 19	•	Jan-Dec 2020	Year 8		1ay 19 - pril 20		1ay 20 - April 21	2 Fu	III Years
Expense										
Operations										
Board Travel	\$ 5,000	\$	13,410	\$ 18,410	\$	13,210	\$	18,975	\$	32,185
Dues	\$ 530	\$	530	\$ 1,060	\$	530	\$	530	\$	1,060
Postage	\$ 377	\$	565	\$ 942	\$	565	\$	565	\$	1,130
Printing and Copying	\$ 827	\$	1,240	\$ 2,067	\$	1,240	\$	1,240	\$	2,480
PR and Media	\$ 493	\$	559	\$ 1,052	\$	638	\$	559	\$	1,197
Workshop	\$ 500	\$	750	\$ 1,250	\$	750	\$	750	\$	1,500
Miscellaneous	\$ 300	\$	483	\$ 783	\$	500	\$	500	\$	1,000
	\$ 8,026	\$	17,537	\$ 25,563	\$	17,433	\$	23,119	\$	40,552
Web Services	\$ 1,350	\$	2,025	\$ 3,375	\$	2,025	\$	2,025	\$	4,050
Committee Travel Expenses	\$ 4,075	\$	7,275	\$ 11,350	\$	7,275	\$	7,275	\$	14,550
Accounting and Web Management	\$ 3,300	\$	7,200	\$ 10,500	\$	4,800	\$	7,200	\$	12,000
Total Expense	\$ 16,751	\$	34,037	\$ 50,788	\$	31,533	\$	39,619	\$	71,152
Net Income/(Loss)	\$ (1,168)	\$	(2,559)	\$ (3,727)	\$	(55)	\$	(8,141)	\$	(8,196)

### Proposed Budgets: May 2017–April 2019 and May 2019–April 2021



	17-	19 Budget	1	9-21 Budget	Variance		
Income							
Advertising	\$	15,000	\$	15,000	\$	-	
Donations in Kind	\$	-	\$	4,000	\$	4,000	
Investments	\$	1,000	\$	950	\$	(50)	
Membership Dues	\$	25,000	\$	25,000	\$	-	
Other Program Income	\$	6,000	\$	5,800	\$	(200)	
Sales	\$	-	\$	900	\$	900	
Conference Surplus	\$	-	\$	12,000	\$	12,000	
Total Income	\$	47,000	\$	63,650	\$	16,650	
Expense							
Workshop	\$	-	\$	1,500	\$	(1,500)	
Contract Services	\$	13,800	\$	12,800	\$	1,000	
Operations	\$	3,750	\$	6,160	\$	(2,410)	
Other Program Expenses	\$	3,050	\$	3,250	\$	(200)	
Travel and Meetings	\$	45,239	\$	46,145	\$	(906)	
PR and Media	\$	-	\$	1,197	\$	(1,197)	
Cost of Goods Sold			\$	693	\$	(693)	
Bank and Merchant Fees	\$	700	\$	100	\$	600	
Total Expense	\$	66,539	\$	71,845	\$	(5,306)	
Net Income/(Loss)	\$	(19,539)	\$	(8,195)	\$	11,344	



# "Gap" Analysis (Changes from last budget period)



E	Budgeted Loss 17-19	\$	\$ (19,539)
(	Changes to Budget for 19-21 Administration Accountant Fee OAW Workshop Board Travel Target Regional Coordinators US Liaison PR and Media Conference	\$ (913) \$ 1,000 \$ (1,326) \$ (1,500) \$ 1,930 \$ (900) \$ 1,000 \$ 1,250 \$ (1,197) \$ 12,000	\$ New Street Address, postage, printing, etc. Review every two years. Last year underbudgeted. Board priority is to fund workshops. Reduced length of face to face meetings. Underbudgeted last year. Budget never fully used – will fund if requested. US Workshops. New outreach. Sponsorship.  11,344
E	Budgeted Loss 19-21	\$	\$ (8,195)



### Bringing FAWCO to a breakeven



The FAWCO Board and the Finance Committee take their reponsibilities seriously and while we are presenting a budget that shows losing money, we are working hard to bring this to a breakeven.

- Budgeted only what we are confident of being able to achieve.
- The Board is working on other options for bringing monies in, including:
  - Grants
  - Donations
  - Additional Advertising





## Open Finance Committee Meeting

If you are interested in taking a closer look at the finances of FAWCO and/or the operations of the Finance Committee,

Please join us!

Thursday, 14:00–15:15 pm

Place: Castle Room





## Thank You!

